



NEW MEXICO FARM & LIVESTOCK BUREAU

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FOR IMMEDIATE RELEASE

New Mexico Farm & Livestock Bureau Welcomes New Director of Government Affairs

New Mexico Farm & Livestock Bureau Welcomes Becca Luten

June 6, 2025 | LAS CRUCES, N.M. — New Mexico Farm & Livestock Bureau is pleased to announce that Becca Luten has accepted the position of Director of Government Affairs. She is eager to collaborate with all levels of government organizations and agriculture entities, providing guidance on issues that may impact New Mexico's unique agriculture industry.

“We are confident that Becca's expertise and enthusiasm will be invaluable as we continue to build strong relationships,” said CEO Benjamin Segovia. “Her efforts will undoubtedly help us navigate the complexities of ag policy and ensure continued success of our agriculture sector.”

“I’m honored to step into this important role at New Mexico Farm & Livestock Bureau,” said Becca Luten, Director of Government Affairs. “Born and raised in New Mexico, I care deeply about our land, our people, and the future of agriculture in our state. It’s a privilege to advocate on behalf of the hardworking farmers, ranchers, and rural businesses that are the foundation of our communities. If you have any legislative questions or policy concerns, I welcome you to reach out directly. I want to hear from you, because together, we can protect and strengthen the future of agriculture in New Mexico.”

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The New Mexico Farm & Livestock Bureau (NMF&LB) is a nonprofit, membership-based organization dedicated to promoting and protecting the interests of farmers, ranchers, and rural communities across the state of New Mexico.